



Dear Industry Supporter: Thank you for your interest in supporting *GroomTeam USA, Inc.*[®]. Our mission is to utilize *GroomTeam USA, Inc.*[®] as a vehicle to encourage continued education, growth, pride, and the competitive spirit within the pet styling industry.

GroomTeam USA, Inc.[®] is a non-profit organization which encourages professional pet stylists in the United States to maximize their grooming education and skills and offers them the opportunity to represent the U.S. at World Team Championships held abroad. Team selection is based on points accumulated at *GroomTeam USA, Inc.*[®] sanctioned contests held throughout the country over a two-year period.

GroomTeam USA, Inc.[®] is entirely funded through generous donations from within the pet styling industry including major corporate sponsors, auctions held at shows and merchandise sales.

Presenting Sponsor: \$15,000

Benefits:

1. The Presenting Sponsor is the sole advertiser as the Travel Team Presenting Sponsor. Company logo is on all Travel Team advertisements, announcements, Team Banners, Flags and Travel Team Uniform.
2. Company name and logo is placed on the prestigious *GroomTeam USA, Inc.*[®] jackets. These are awarded annually to new *GroomTeam USA, Inc.*[®] Top Ten members and presented at Top Ten presentations held annually.
3. Presenting Sponsor earns the highest billing position in the *GroomTeam USA, Inc.*[®] booth.
4. Presenting Sponsor receives three weekly social media posts.
5. Presenting Sponsor is featured in our quarterly e-newsletter.
6. Company will be promoted regularly in email blasts.
7. Company will receive five one-month *Sponsor of the Month* highlight status on the *GroomTeam USA, Inc.*[®] website.
8. Company name and logo are included in *GroomTeam USA, Inc.*[®] print advertising.
9. Company name and logo are displayed in promotional materials distributed by *GroomTeam USA, Inc.*[®].
10. Company name and logo are prominently displayed on the *GroomTeam USA, Inc.*[®] website and linked to your corporate website with a simple click.
11. Company is granted the use of the *GroomTeam USA, Inc.*[®] logo in advertising or marketing material and to promote your company as the "Proud Presenting Sponsor."
12. Presenting Sponsor receives a tabletop *GroomTeam USA, Inc.*[®] Premium Sponsor banner.
13. Company representative will be invited to participate in our Sponsor recognition ceremony, receiving an extra-large, engraved commemorative plaque during the Top Ten presentations held annually.
14. Presenting Sponsor receives a digital photo of the Travel Team.

Premium Sponsor Levels

Platinum Premium Sponsorship: \$10,000

Benefits:

1. Company name and logo are placed on the prestigious *GroomTeam USA, Inc*[®] jackets. These are awarded annually to new *GroomTeam USA, Inc*[®] Top Ten members and presented at Top Ten presentations held annually.
2. Platinum Sponsors earn a top-billing position in the *GroomTeam USA, Inc*[®] booth.
3. Platinum Sponsors receive one weekly social media post.
4. Platinum Sponsors are featured in one quarterly e-newsletter.
5. Platinum Sponsors are promoted regularly in email blasts.
6. Platinum Sponsors receive four, one-month *Sponsor of the Month* status on the *GroomTeam USA, Inc*[®] website.
7. Company name and logo are displayed on promotional materials distributed by *GroomTeam USA, Inc*[®].
8. Company name and logo are included in *GroomTeam USA, Inc*[®] print advertising.
9. Company name and logo are prominently displayed on the *GroomTeam USA, Inc*[®] website, linked to your corporate website with a simple click.
10. Platinum sponsors are granted the use of the *GroomTeam USA, Inc*[®] logo in advertising and marketing material to promote company as a “*Proud Premium Sponsor*”.
11. Platinum sponsors receive a tabletop *GroomTeam USA, Inc*[®] Premium Sponsor banner.
12. Company representative is invited to participate in our Sponsor recognition ceremony, receiving a large, engraved commemorative plaque during the Top Ten presentations held annually.
13. Platinum Sponsors receive a digital photo of Top Ten Team.

Gold Premium Sponsorship: \$8,000

Benefits:

1. Company name and logo are placed on the prestigious *GroomTeam USA, Inc*[®] jackets. These are awarded annually to new *GroomTeam USA, Inc*[®] Top Ten members and presented at Top Ten presentations held annually.
2. Gold Sponsors earn a high billing position in the *GroomTeam USA, Inc*[®] booth.
3. Gold Sponsors receive social media posts bi-monthly.
4. Gold Sponsors are featured in one quarterly e-newsletter
5. Gold Sponsors are promoted regularly in email blasts.
6. Gold Sponsors receive two one-month *Sponsor of the Month* status on the *GroomTeam USA, Inc*[®] website.
7. Company name and logo are included in *GroomTeam USA, Inc*[®] print advertising.
8. Company name and logo are displayed on promotional materials distributed by *GroomTeam USA, Inc*[®].
9. Company name and logo are prominently displayed on the *GroomTeam USA, Inc*[®] website, linked to your corporate website with a simple click.

10. Gold Sponsors are granted the use of the *GroomTeam USA, Inc*[®] logo in advertising and marketing material to promote company as a “Proud Premium Sponsor.”
11. Company representative is invited to participate in our Sponsor recognition ceremony, receiving a large, engraved commemorative plaque during the Top Ten presentations held annually
12. Gold Sponsors receive a digital photo of the top ten.

Silver: \$6,000

Benefits:

1. Company name and logo are placed on the prestigious *GroomTeam USA, Inc*[®] jackets. These are awarded annually to new *GroomTeam USA, Inc*[®] Top Ten members and presented at Top Ten presentations held annually.
2. Silver Sponsors earn a position in the *GroomTeam USA, Inc*[®] booth.
3. Silver Sponsors will receive a monthly social media post.
4. Silver Sponsors are featured in one quarterly e-newsletter.
5. Silver Sponsors are promoted regularly in email blasts.
6. Silver Sponsors will receive one one-month *Sponsor of the Month* status on the *GroomTeam USA, Inc*[®] website.
7. Company name and logo are included in *GroomTeam USA, Inc*[®] print advertising.
8. Company name and logo are displayed on promotional materials distributed by *GroomTeam USA, Inc*[®].
9. Company name and logo are displayed on the *GroomTeam USA, Inc*[®] website and linked to your corporate website with a simple click.
10. Silver Sponsors are granted the use of the *GroomTeam USA, Inc*[®] logo in advertising and promotional material to promote company as a “Proud Sponsor”.
11. Company representative will be invited to participate in our Sponsor recognition ceremony, receiving commemorative certificate during the Top Ten presentations held annually.

Bronze: \$4,000

Benefits:

1. Bronze Sponsors earn a position in the *GroomTeam USA, Inc*[®] booth.
2. Company name and logo are included in *GroomTeam USA, Inc*[®] print advertising.
3. Company name and logo are displayed on promotional materials distributed by *GroomTeam USA, Inc*[®].
4. Company name and logo are displayed on the *GroomTeam USA, Inc*[®] website and linked to your corporate website with a simple click.
5. Bronze Sponsors are granted the use of the *GroomTeam USA, Inc*[®] logo in advertising and promotional material to promote your company as a “Proud Sponsor”.
6. Company representative will be invited to participate in our Sponsor recognition ceremony, receiving a commemorative certificate during the Top Ten presentations held annually.

Stainless: \$2,000

Benefits

1. Company name and logo are displayed on the *GroomTeam USA, Inc*[®] website and linked to your corporate website with a simple click.

2. Bronze Sponsors are granted the use of the *GroomTeam USA, Inc*[®] logo in advertising or marketing material.
3. Company Representative will be invited to participate in our Sponsor recognition ceremony, receiving a *GroomTeam USA, Inc*[®] pin at the Top Ten presentations held annually.

Benefactor: \$750.00

Benefits:

1. Company name is displayed on the *GroomTeam USA, Inc*[®] website and linked to your corporate website with a simple click.
2. Complimentary *GroomTeam USA, Inc*[®] pin

Your sponsorship will begin January first of the sponsorship year. To provide you with maximum exposure and insure all your benefits are met, your commitment is needed prior to January first.

The future of *GroomTeam USA, Inc*[®] depends on your generosity. Please help *GroomTeam USA, Inc*[®] continue its mission to improve the industry and help professional stylists succeed in their goals. Please contact *GroomTeam USA, Inc*[®] Secretary, Tammy Siert twpetstylist@hotmail.com with a commitment or any questions you may have.

Thank you for your continued dedication and support.

Sincerely,

GroomTeam USA, Inc[®] Board of Directors

REV. 10/22